After the resounding success of the inaugural Digital Transformation Kuwait Conference and in collaboration with the Central Agency for Information Technology – CAIT, the 2nd edition of the Digital Transformation Kuwait Conference will be hosted on 20–21 November 2023, Kuwait.

The Conference has proved to be a vital national platform that enables digital progression in Kuwait by bringing the ICT industry leaders and experts to shed light on the efforts, ambitions, and plans to digitize the country’s thriving sectors, such as government, healthcare, education, BFSI and customer experience.

This 2nd Digital Transformation Kuwait Conference will navigate through the challenges and opportunities in the market, address acceleration strategies for various industries and pave the way for effective technology integration. The conference proudly aligns with the Kuwait Vision 2035 to driving digital transformation and adoption.
**Event in Numbers**

- **500+** Senior Executives
- **40+** Speakers
- **25+** Media Partners
- **10+** Ministries Attending
- **30+** Sponsors & Exhibitors
- **3** Keynote Speeches & Presentations
- **6** Innovation Technology Sessions
- **6** Panel Discussions
Speakers

Husain A Alnakkas
Chief Information Officer
Kuwait National Assembly

Dr. Khaled A. Mahdi
General Secretariat
Supreme Council for Planning and Development (SCPD)

Mohammad Altura
Chief Market Regulation and Competition
CITRA

Ammar Alsarraf
Lieutenant Colone
Acting Head of Supportive Services
Ministry of Interior

Dr. Maha Qallaf
Chief Specialist computer Engineer
Ministry of Education

Abdulla AL Najjar
Chief Information Officer
DHAMAN

Dr. Alexander Varghese
Hospital Director
Kuwait Hospital

Dr. Rajesh Gupta
Chief Innovation Officer
Taiba Hospital

Dari Al Huwail
IT VP, Middle East North Africa
Health Informatics Association
SPEAKERS

Hani Elsayed
Chief Information Officer
Champion Hospital

Adnan Alrayes
Chief Executive Director
Virtus Informatics

Nasser Samak
ICT Consultant
Chief Engineer Computer Specialist
Office of Vice President for Academic Support Services, Kuwait University

Mai Alowaish
Chief Data and Innovation Officer
Gulf Bank

Mohamed Atif El Shareef
General Manager IT/
Chief Information Officer
Kuwait International Bank (KIB)

Nikolai Belstein
Chief Information and Security Officer
Bank Boubyan

Somnath Sarkar
Group Chief Information and Security Officer
Mashreq Bank

Rami Al Haddad
Chief Information Officer
Menzies Aviation

Mohammad M. Al-Ansari
Chief Information Officer
Arab Fund for Economic and Social Development
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00</td>
<td>Registration, refreshments, and networking</td>
</tr>
<tr>
<td>09:00</td>
<td>Opening remarks by Great Minds Group</td>
</tr>
<tr>
<td>09:05</td>
<td>Welcome address by Conference Chairman</td>
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<tr>
<td>09:15</td>
<td>Opening keynote speech</td>
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<tr>
<td>09:30</td>
<td>Opening panel discussion: Accelerating Kuwait’s vision for a digitally empowered government</td>
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<tr>
<td>09:30</td>
<td>• Achieving the national target to digitalize 90% e-government services in 4 years from today</td>
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<tr>
<td>09:30</td>
<td>• Optimizing the adoption and integration of emerging technologies across Kuwait’s governments</td>
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<tr>
<td>09:30</td>
<td>• Leveraging on the use of data analytics to enhance citizen and residents’ services</td>
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<tr>
<td>09:30</td>
<td>• Enhancing cybersecurity measures in government systems to ensure data protection</td>
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<tr>
<td>09:30</td>
<td>• Addressing the importance of digital literacy to overcome transitioning challenges and setting strategies for implementation</td>
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<tr>
<td>09:30</td>
<td>Speakers:</td>
</tr>
<tr>
<td>09:30</td>
<td>• Mohammad Altura, Chief Market Regulation and Competition. CITRA</td>
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<tr>
<td>09:30</td>
<td>• Husain A Alnakkas, Chief Information Officer, Kuwait National Assembly</td>
</tr>
<tr>
<td>09:30</td>
<td>• Dr. Khaled A. Mahdi, General Secretariat, Supreme Council for Planning and Development (SCPD)</td>
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<tr>
<td>10:15</td>
<td>Keynote presentation by Ooredoo</td>
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<tr>
<td>10:30</td>
<td>Ribbon cutting ceremony, exhibition tour, and networking break</td>
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<tr>
<td>11:00</td>
<td>Fireside chat: What awaits Kuwait – Smart city for smart living</td>
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<tr>
<td>11:00</td>
<td>• Elevating Kuwait’s digital portfolio by fostering a vibrant ecosystem of innovation</td>
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<tr>
<td>11:00</td>
<td>• Upskilling the Kuwaiti workforce to maximize national progress</td>
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<tr>
<td>11:00</td>
<td>• Transforming the nation’s agility for building a scalable, robust ICT and 5G infrastructure</td>
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<tr>
<td>11:00</td>
<td>• Embracing smart city technologies to enhance urban efficiency, sustainability, and the quality of life for Kuwait residents</td>
</tr>
<tr>
<td>Time</td>
<td>Event Description</td>
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</table>
| 11:20 – 12:00| Panel discussion two: Elevating customer experience (CX) in a rapidly evolving digitalized age
- Understanding customer needs of responsivity, time efficiency and problem solving and addressing the constant change of their expectation
- Maximizing the use of big data analytics, data mapping and algorithms to shift from reactive to proactive customer care
- Mapping customer journeys and creating engaging experiences that bridges between online and offline interactions
- Protecting customer’s information, interactions, and online footprint from being accessed or used by third parties
- Maintaining customer’s loyalty and retention by achieving excellent CX cross all organizational mediums

Speakers:
- Altaf Al-Thekair, Founder and Chief Executive Officer, Circle
- Ali Al Ebrahim, Founder and Chief Executive Officer, COFE App
- Ghalia Hayat, Deputy General Manager, CINESCAPE |
| 12:00 – 12:45| Innovation technology session
This session will highlight the latest technologies in digitalization. The session consists of three 15-minute back-to-back presentations from experts in the industry who will provide insights and case studies on the successful application of a variety of digital innovations.

12:15 – 12:30 Innovation technology session 1 by denodo
12:30 – 12:45 Innovation technology session 2 by Diyar United Company
12:45 – 13:00 Innovation technology session 3 by TRENDMICRO |
| 12:45 – 13:30| Panel discussion three: Unlocking the potential of digital tools in academic settings for enhanced learning experience
- Implementing innovative e-learning platforms and technologies to increase learner engagement, motivation and knowledge retention
- Addressing the challenges and opportunities of using Chat-GPT or other generative AI and their effect on the learning outcomes
- Inspiring and supporting a transformative mindset shift among educators to embrace the full potential of technology integration

Speaker:
- Nasser Samak, ICT Consultant, Chief Engineer Computer Specialist, Office of Vice President for Academic Support Services, Kuwait University |
<p>| 13:30 – 13:45| Presentation: Exploring future trends in educational technology such as virtual reality, augmented reality, robotics, and smart lenses and their implications |</p>
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>13:45 - 14:00</td>
<td><strong>Fireside chat: Digital innovations to drive Kuwait’s carbon neutrality commitment in the oil and gas sector by 2050</strong>&lt;br&gt;• Using digital monitoring and control technologies, such as IoT sensors to capture data in real time&lt;br&gt;• Utilizing big data analytics and machine learning to identify patterns, anomalies, and optimization opportunities and identify energy-intensive processes&lt;br&gt;• Enabling digital twins to simulate scenarios and test strategies for carbon reduction without impacting actual operations&lt;br&gt;• Streamlining and carbon tracking the entire oil and gas value chain to assess development and progress toward carbon neutrality targets</td>
</tr>
<tr>
<td>14:00 – 14:30</td>
<td><strong>Panel discussion four: Securing the future of Kuwait’s oil and gas industry by enhancing information security measures</strong>&lt;br&gt;• Exploring the evolving cyber threats faced by the oil and gas sector in Kuwait and analyzing their implications on the industry’s information security landscape&lt;br&gt;• Discussing effective strategies and best practices to fortify critical data and build a secure and reliable digital infrastructure&lt;br&gt;• Evaluating the importance of proactive measures, threat intelligence sharing, and collaboration among stakeholders to enhance resilience against cyberattacks&lt;br&gt;• Discovering cutting edge innovations and AI driven solutions in cybersecurity to reinforce data integrity and information security within the sector</td>
</tr>
<tr>
<td>14:30</td>
<td><strong>Closing remarks by Conference Chairman</strong></td>
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<tr>
<td>14:45</td>
<td><strong>End of day one and networking lunch</strong></td>
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</tbody>
</table>

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**CONFERENCE DAY TWO - TUESDAY, 21 NOVEMBER 2023**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>08:30 – 09:30</td>
<td><strong>Registration, morning coffee, and networking</strong></td>
</tr>
<tr>
<td>09:30 – 09:45</td>
<td><strong>Welcome address and opening remarks by Conference Chairman</strong></td>
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<tr>
<td>09:45 – 10:00</td>
<td><strong>Opening Keynote speech</strong></td>
</tr>
<tr>
<td>Time</td>
<td>Event</td>
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</tbody>
</table>
| 10:00 – 10:45 | Opening panel discussion: Digitalizing the healthcare sector to enhance patient care and wellness journey | - Using digital health systems and telemedicine to monitor patients’ conditions and treatment more effectively  
- Exploring the application of data analytics and AI to produce patient algorithms that can study patterns and predict health risks  
- Ensuring data privacy to protect sensitive patient information stored in cloud applications  
- Normalizing and enhancing remote consultations to improve healthcare accessibility | **Speakers:**  
- Abdulla AL Najjar, Chief Information Officer, DHAMAN  
- Dr. Alexander Varghese, Hospital Director, Kuwait Hospital  
- Dr. Rajesh Gupta, Chief Innovation Officer, Taiba Hospital  
- Dari Al Huwail, IT VP, Middle East North Africa Health Informatics Association  
- Hani Elsayed, Chief Information Officer, Champion Hospital  
- Adnan Alrayes, Chief Executive Director, Virtus Informatics |
| 10:45 – 11:15 | Innovation technology session | This session will highlight the latest technologies in digitalization. The session consists of two 15-minute back-to-back presentations from experts in the industry who will provide insights and case studies on the successful application of a variety of digital innovations.  
**10:45 – 11:00 Innovation technology session 1 by Virtus Informatics**  
- Adnan Alrayes, Chief Executive Director, Virtus Informatics  
**11:00 – 11:15 Innovation technology session 2 by InterSystems** | |
| 11:15 – 12:00 | Panel discussion 2: Shaping the future of the banking, financial services, and insurance (BFSI) sector through digitalized applications | - Developing strategies for a comprehensive digitalization roadmap, embracing agility, and fostering innovation in traditional financial institutions  
- Ensuring robust cybersecurity measures, data privacy, and regulatory compliance  
- Enhancing open banking and application programming interfaces (API) ecosystems to increase customer access  
- Analyzing Kuwait’s journey toward reducing cash transactions and becoming a cashless society, examining the benefits, challenges, and strategies for achieving this transformation | **Speakers:**  
- Mai Alowaish, Chief Data and Innovation Officer, Gulf Bank  
- Mohamed Atif El Shareef, General Manager IT/ Chief Information Officer, Kuwait International Bank (KIB)  
- Nikolai Belstein, Chief Information and Security Officer, Bank Boubyan  
- Somnath Sarkar, Group Chief Information and Security Officer, Mashreq Bank |
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>12:00 – 12:45</td>
<td><strong>Networking break and coffee</strong></td>
</tr>
<tr>
<td>12:45 – 13:00</td>
<td><strong>Fireside chat: How to identify deepfake technology and navigate through digital deception</strong></td>
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<tr>
<td></td>
<td>• Examining the profound impact of deep fake technology on information integrity, media, and public trust</td>
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<tr>
<td></td>
<td>• Countering deepfakes with cutting-edge solutions through innovative strategies and technologies to detect, mitigate, and combat deepfakes, safeguarding Kuwait’s digital landscape</td>
</tr>
<tr>
<td>13:00 – 13:30</td>
<td><strong>International case study: Exploring Metaverse - redefining banking, customer engagement, and digital experiences</strong></td>
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<tr>
<td></td>
<td>An international perspective will provide an insightful case study that demonstrates how the metaverse is being integrated into banking, tourism, and digital experiences, offering valuable lessons and potential strategies for Kuwait’s own exploration of the metaverse.</td>
</tr>
<tr>
<td>13:30 – 13:45</td>
<td><strong>Panel discussion 3: Driving innovation across sectors by capitalizing on AI and ML deployment</strong></td>
</tr>
<tr>
<td></td>
<td>• Understanding the role and impact of AI and ML deployment in various industries to accelerate digital transformation</td>
</tr>
<tr>
<td></td>
<td>• Addressing ethical considerations, transparency, and responsible AI implementation to ensure fair and unbiased outcomes</td>
</tr>
<tr>
<td></td>
<td>• Enabling IT departments with the necessary authority and decision-making power to implement digitalization initiatives</td>
</tr>
<tr>
<td>14:00 – 14:15</td>
<td><strong>Innovation technology session 3</strong></td>
</tr>
<tr>
<td></td>
<td>This session will highlight the latest technologies in digitalization. The session consists of two 15-minute back-to-back presentations from experts in the industry who will provide insights and case studies on the successful application of a variety of digital innovations.</td>
</tr>
<tr>
<td>14:15</td>
<td><strong>Wrap up, recommendations, and closing remarks by conference Chairman</strong></td>
</tr>
<tr>
<td>14:30</td>
<td><strong>Networking lunch and end of the conference</strong></td>
</tr>
</tbody>
</table>
KEY CONFERENCE ELEMENTS

2-DAY CUTTING-EDGE CONFERENCE PROGRAM
A high-level international forum addressing key advances, trends, and pressing challenges in Kuwait's digital transformation through opening speeches, presentations, panel discussions, and more.

2-DAY EXHIBITION OF THE LATEST TECHNOLOGIES AND SOLUTIONS
Showcasing the latest developments in digital transformation.

VIP MAJLIS
High-level meetings dedicated to government authorities and their delegations to discuss strategic plans.

MEDIA AND LIVE BROADCAST AREA
Coordinating media interviews between international, regional, and local channels, VIPs, speakers, sponsors, and delegates.

AWARDS CEREMONY
Prestigious ceremony to honor the event partners.
HIGHLIGHTS PICTURES FROM DIGITAL TRANSFORMATION KUWAIT 2022
WHO WILL ATTEND

- CHIEFS, VPs, DIRECTORS, HEADS, SPECIALISTS, ADVISORS, AND CONSULTANTS FROM THE FOLLOWING DEPARTMENTS:
  - Information Technology
  - Digital and e-Transformation
  - Technology Innovation
  - Digital Research and Development
  - Smart and e-Services
  - Data Management and Analysis
  - Data Science
  - Cloud and Data Storage
  - New Technologies
  - HR & Shared Services
  - Operations
  - Customer Experience/Service
  - Service Excellence/Quality

- INDUSTRIES:
  - Ministries and Government Authorities
  - Banking, Financial Services, and Insurance
  - Oil and Gas
  - Healthcare
  - Education
  - Retail
  - Telecom
  - Aviation

OPPORTUNITIES TO PARTICIPATE

WE ONLY WORK WITH THE BEST TO OFFER THE BEST TO OUR CUSTOMERS.
Great Minds Conferences are a great platform to get your message across to your target audience. Whether you are looking to educate your target market, launch a new product or increase your branding and visibility, our team will work closely with you to develop a package that suits your requirements and helps you stand out as a Great Mind in this space.
WHO SHOULD SPONSOR:
SOLUTION PROVIDERS OFFERING THE FOLLOWING:

- Application and Platform Development
- System Development
- System and Data Integration
- Big Data and Advanced Analytics
- Data Monetization
- Cyber Security
- Data Privacy
- E-Payments
- Enterprise Architecture and ERP
- Cloud Computing and Data Centers
- Artificial Intelligence and Machine Learning
- RPA and Paperless
- OT and IT Convergence
- Blockchain
- Chatbots and Customer Experience Digitalization

WHY GET INVOLVED

RAISE YOUR BRAND AWARENESS:
Opportunity to position your brand as one of the leading companies in the sector to help stakeholders and project owners achieve their targets.

GAIN PROJECT INSIGHTS:
Get first-hand details on timelines and requirements of current projects from across the country and spot opportunities.

GET IN FRONT OF YOUR TARGET MARKET:
Get access to key digital transformation stakeholders involved with ongoing and upcoming projects in Kuwait and get insight into their plans to invest in new technologies and spot opportunities.

GENERATE STRONG LEADS:
Learn about the digitalization requirements of key government entities and large companies, influence decision-makers, and stand a chance of being shortlisted for upcoming projects.

INCREASES YOUR COMPETITIVENESS:
Learn about the challenges faced by Kuwait’s key public and private organizations and identify how you can provide them with customized solutions to help them overcome these challenges.
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<thead>
<tr>
<th>ITEM</th>
<th>DESCRIPTION</th>
<th>AVAILABLE UNITS</th>
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<tbody>
<tr>
<td>Day 1 presentation</td>
<td>15-minute Keynote presentation</td>
<td>2</td>
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<tr>
<td></td>
<td>15-minute technical presentation</td>
<td>3</td>
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<tr>
<td>Day 2 presentation</td>
<td>15-minute Keynote presentation</td>
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<tr>
<td></td>
<td>15-minute technical presentation</td>
<td>3</td>
</tr>
<tr>
<td>Opening Ceremony Host</td>
<td>Host of the VIP opening ceremony</td>
<td>1</td>
</tr>
<tr>
<td>Lunch sponsor</td>
<td>Sponsor for event lunch</td>
<td>2</td>
</tr>
<tr>
<td>Coffee break sponsor</td>
<td>Coffee sponsor for 2 days of the event</td>
<td>1</td>
</tr>
<tr>
<td>VIP Majlis sponsor</td>
<td>Exclusive host of the VIP majlis</td>
<td>1</td>
</tr>
<tr>
<td>Lanyard and badges</td>
<td>Branded lanyards and badges for the entire event</td>
<td>1</td>
</tr>
<tr>
<td>Delegate bags sponsor</td>
<td>Exclusive provider of event bags</td>
<td>1</td>
</tr>
<tr>
<td>Podium sponsor</td>
<td>Branding on the event podium</td>
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<tr>
<td>Event archway sponsors</td>
<td>Event entry archway branding</td>
<td>1</td>
</tr>
<tr>
<td>Registration desk sponsor</td>
<td>Branding on all registration counters</td>
<td>1</td>
</tr>
<tr>
<td>Flag poles</td>
<td>6 flags at the event entrance</td>
<td>4</td>
</tr>
<tr>
<td>Information wall sponsor</td>
<td>Sponsoring the event’s mega interactive floor plan, agenda and info wall</td>
<td>1</td>
</tr>
<tr>
<td>Directional signage</td>
<td>Branding on all event external and internal directional signage</td>
<td>1</td>
</tr>
<tr>
<td>VIP gifts</td>
<td>Exclusive provider of gifts to all WVIPs</td>
<td>1</td>
</tr>
<tr>
<td>Delegate gifts sponsor</td>
<td>Exclusive sponsor of gifts to all event attendees</td>
<td>1</td>
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<tr>
<td>Water sponsor</td>
<td>Branded water bottles throughout the event</td>
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</tr>
<tr>
<td>Exhibition only</td>
<td>3x3</td>
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</tbody>
</table>
CONTACT US

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SOME OF OUR PAST EVENTS INCLUDE:

- International Conference Of Crime Prevention
- Dubai Equestrian Procurement Forum
- Arab Water Convention
- MENA Power Projects
- Africa Airforce Forum
- The International Defence Exhibition and Conference
- IMDEC
- META Cinema Forum