

## ABOUT PRIVATEBANKING.COM

**PRIVATEBANKING.COM PROVIDES LEAD GENERATION, BRANDING AND GLOBAL REACH TO FINANCIAL SERVICE PROVIDERS. THE SITE ALSO OFFERS THE FIRST SOCIAL NETWORK PLATFORM EXCLUSIVELY AIMED AT THE NEEDS OF HIGH NET WORTH INDIVIDUALS, BANKERS AND FINANCIAL SERVICE PROFESSIONALS.**



With roughly 700,000 unique visitors each month privatebanking.com is the world's leading internet platform focused on Private Banking and Wealth Management. We facilitate the search for financial service providers, generate leads and help our subscribers with building visibility and strong brand recognition.

Privatebanking.com's Bankers' Network is an online community and marketplace that caters to the needs of high net worth individuals, bankers and financial service professionals. The aim of the platform is to foster business development, career building and opportunities in all areas related to the global private banking, investments and wealth management industry.

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